

AI @ GB

AI

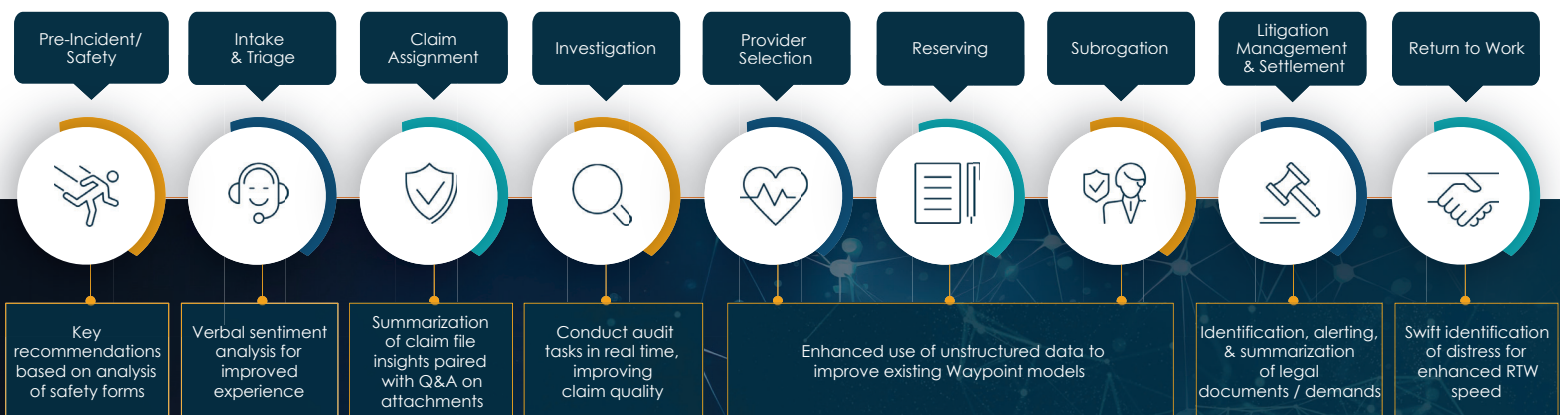
As our AI journey continues to unfold, we are excited to showcase the immense potential that lies ahead.

GB'S VISION FOR AI

Generative AI has a significant potential to help us to drive better outcomes for our clients. Our investment in machine learning, through our Waypoint product suite, positions us well to capitalize on the benefits of Gen AI. GB is taking a dual approach to Gen AI:

- **Introducing GB AI** – A private, secure, general purpose AI platform for all employees with guidance on ways to use it. Available to all GB staff globally, today.
- **GB AI Toolkit** – Using the GB AI platform, we are embedding Gen AI apps into our day-to-day processes, furthering our mission of achieving superior claim outcomes. Stop by our Gen AI innovation booth to learn more about our use cases.

GB IS USING GEN AI TO ACHIEVE BETTER CLAIM OUTCOMES



Initiatives underway

To learn more, contact:



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